



ALPHA EFFICIENCY.

Our Latest Projects

Portfolio

Extraordinary Artisan Websites,
Executed with Technical Perfection.



Brand Guidelines that shape
the future of your business



Google Core Web Vitals
Approved and Tested

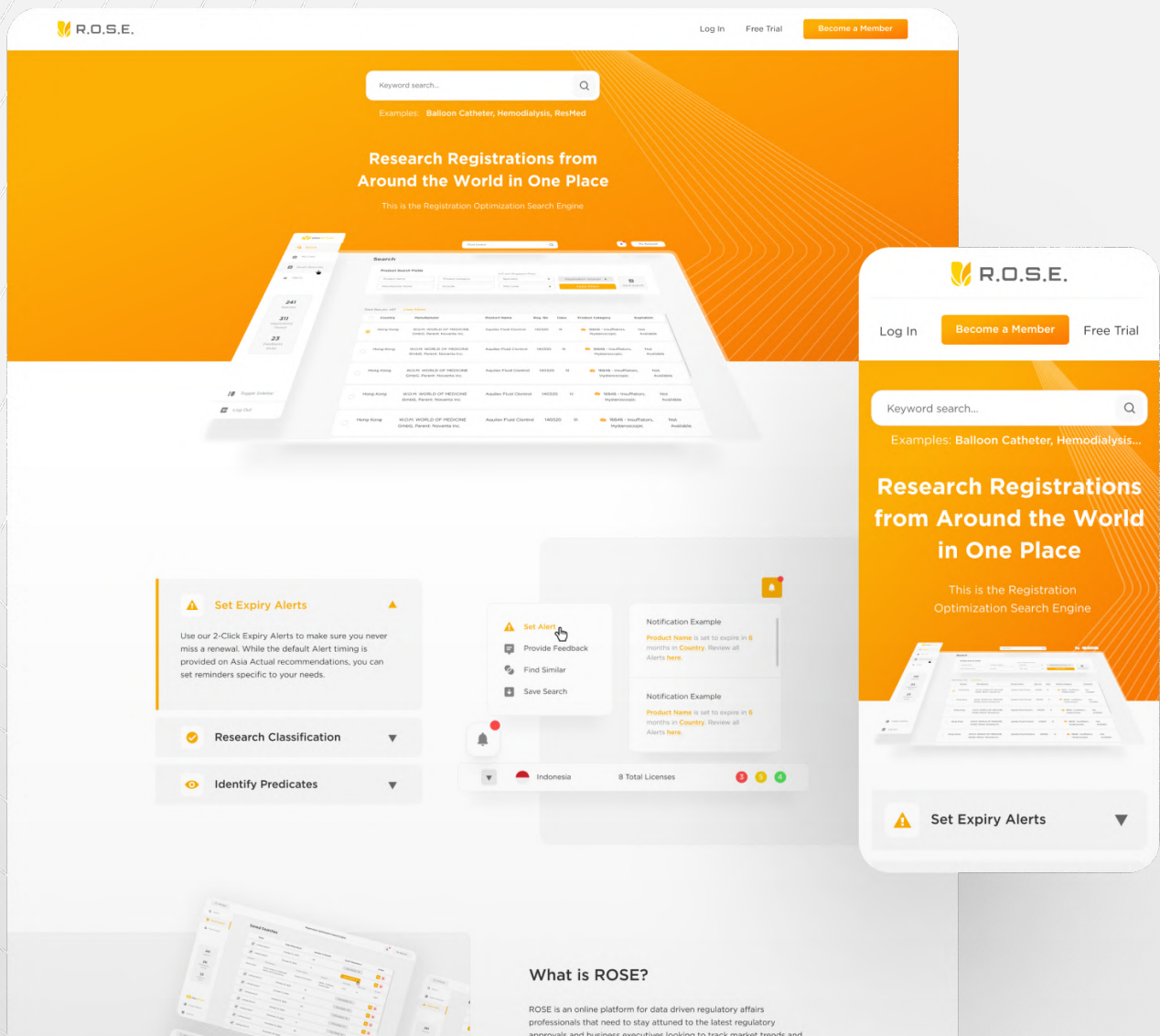


Proven Conversion
oriented design

2023.

Make





Asia Actual needed user experience for their mobile patent search application from scratch. We've collaborated with their team on documenting the features, creating a detailed scope of work and delivering stellar front end development integration with their backend and database. We moved this project from idea to MVP in less than 3 months.



Project Duration

2 months



Estimated man-hours

300



Number of Team Members

5



MY LINEAGE
PRIDE | HONOR | LEGACY



MyLineage is heraldry company with physical products. They needed a cutting edge design, as well as pixel perfect implementation of that artwork into a beautifully conversion rate optimized landing page. Through our work, MyLineage reimagined their logo, their brand guidelines and their social media presence. We created a historic luxury brand visuals.



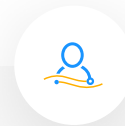
Project Duration

2 months



Estimated man-hours

340



Number of Team Members

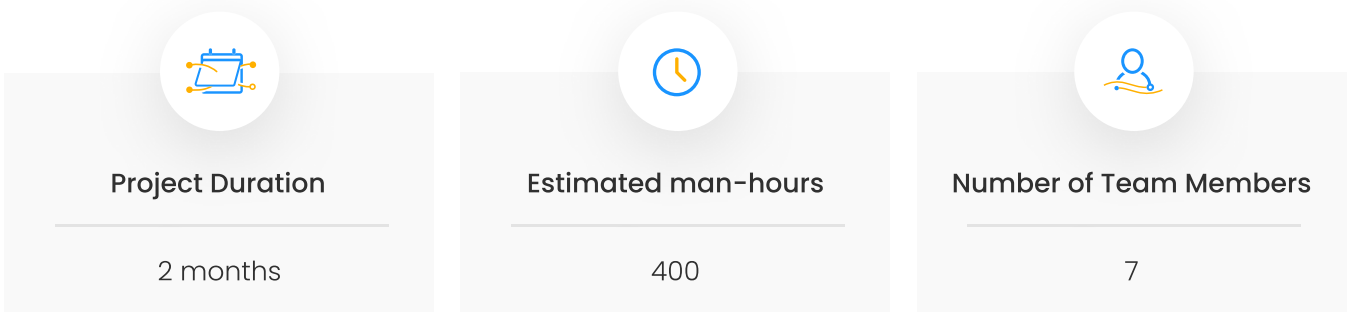
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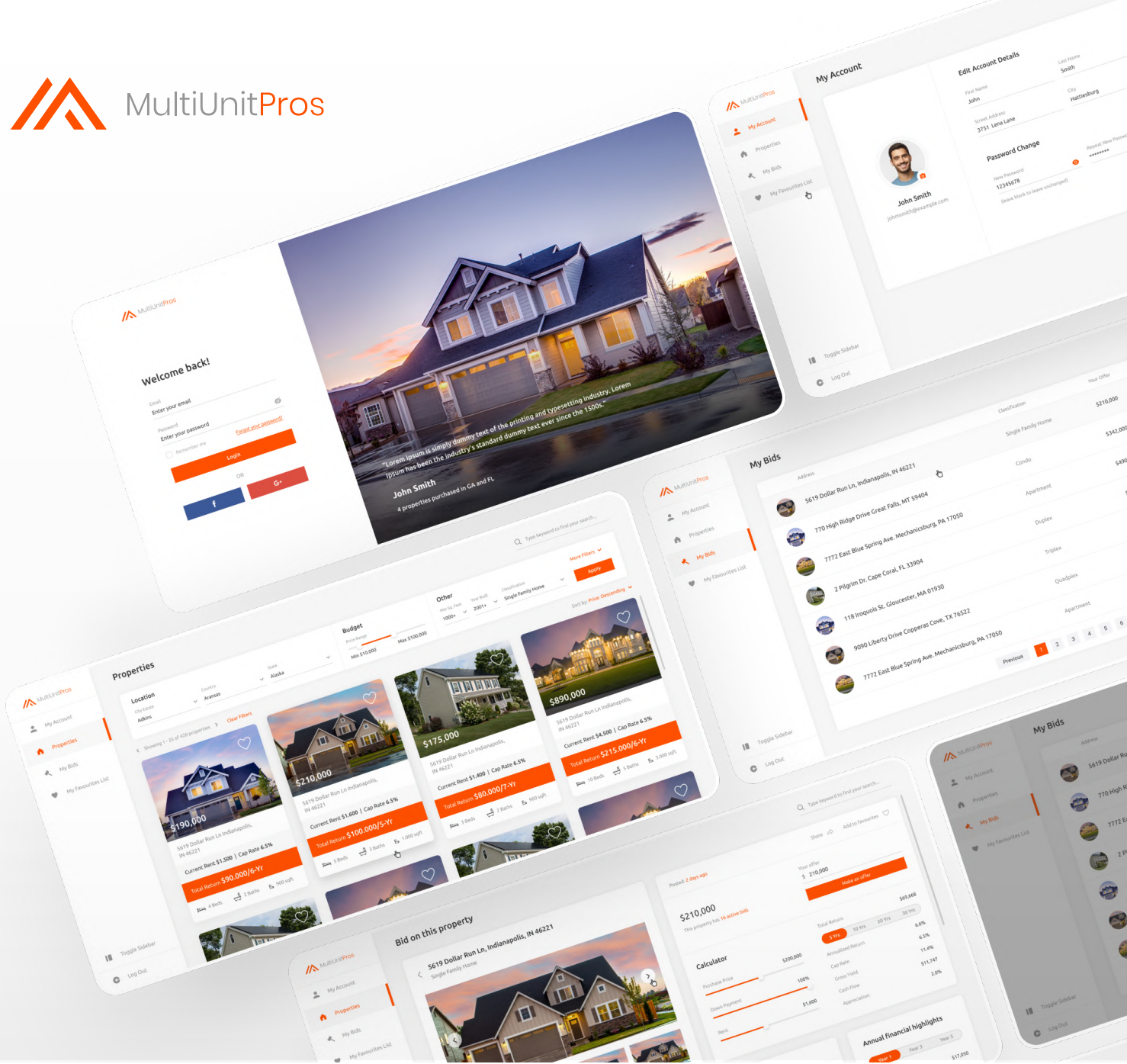




Breachlock needed new branding guidelines, website, stationery materials, and overall reimagined visual identity. We noticed that majority of cyber security companies are operating in the realm of secured locks. We've decided to make a bold move and part ways from lock metaphor and opt-ed in for biometrics. Novelty, much needed in this space.

The website design was bright, inviting, and included an orange color that we've also used in the logo. Breachlock's demographics are working professionals, so we had increased emphasis on desktop design. Hard work paid off, and we've managed proper SEO transition throughout the creation process.





The MultiUnit Pros assigned us with a project of a complete redesign of their website in order to enhance the users' experience. The final aim of this project was to enable the customers with the possibility to buy or sell the property on their website, and for this purpose, we needed to develop a few more functionalities. Our team focused on restructuring the code and designed a responsive website that allows the visitors to easily research the website using multiple filter options, create profiles, and post the property for sale on the Multi Unit Pros platform.



Project Duration

3 months



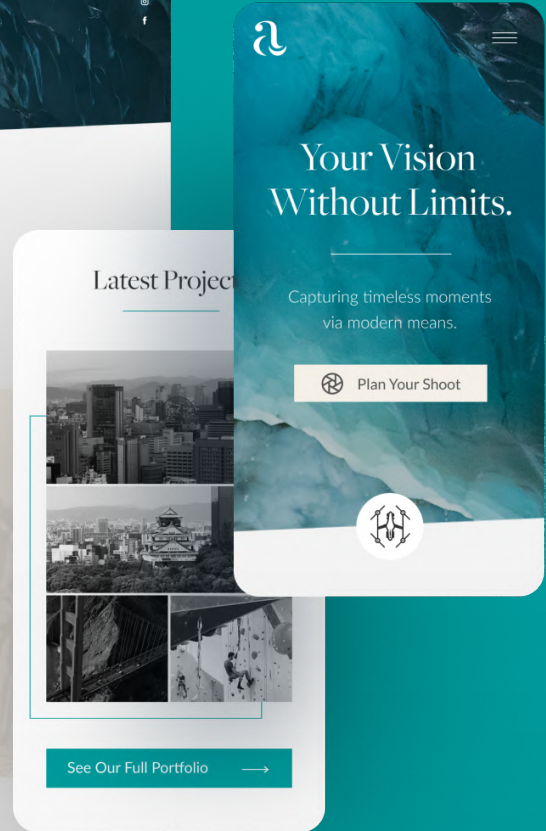
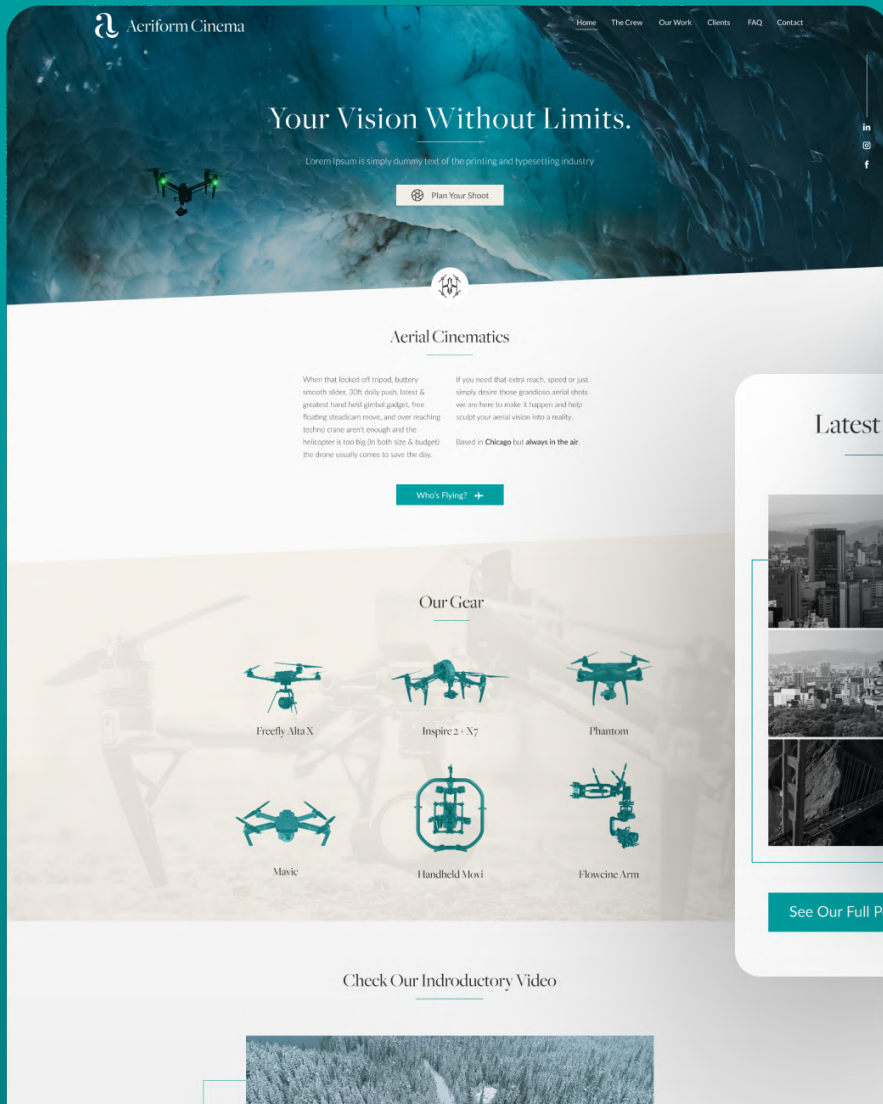
Estimated man-hours

2100

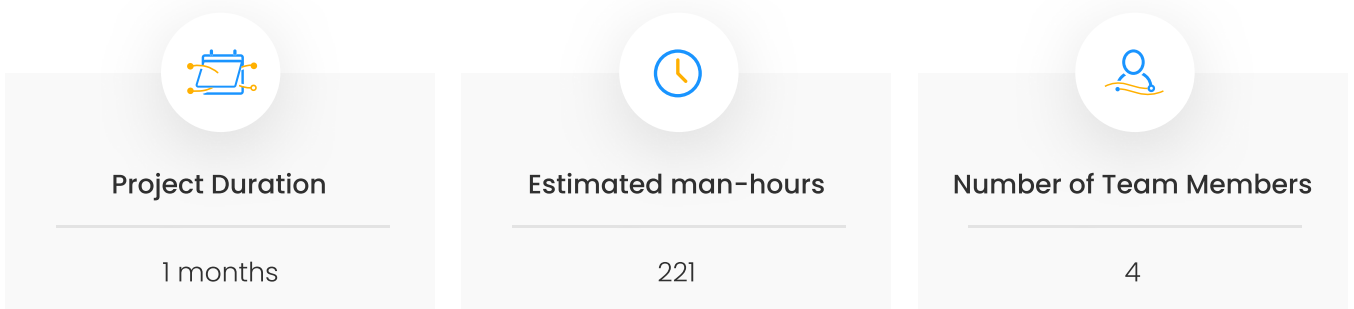


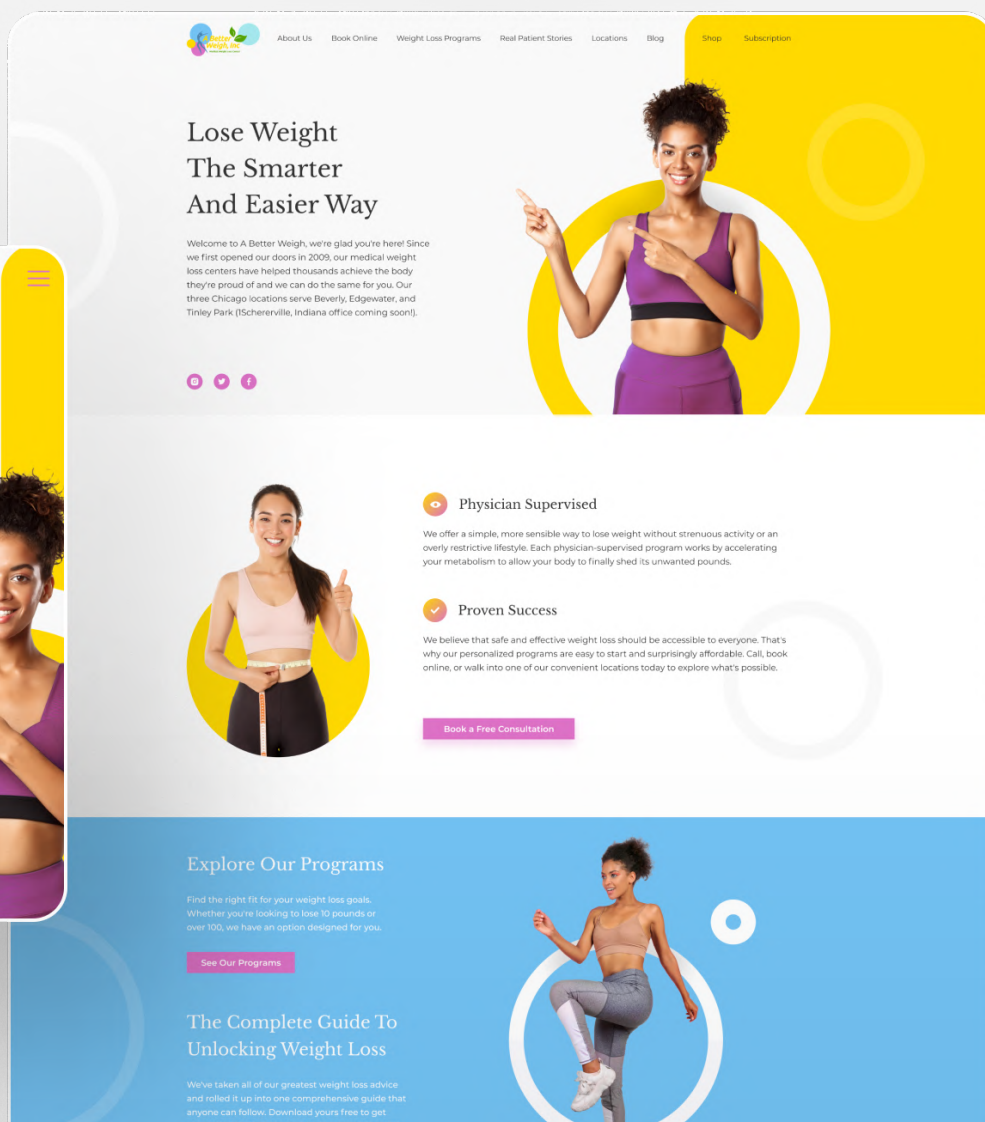
Number of Team Members

6

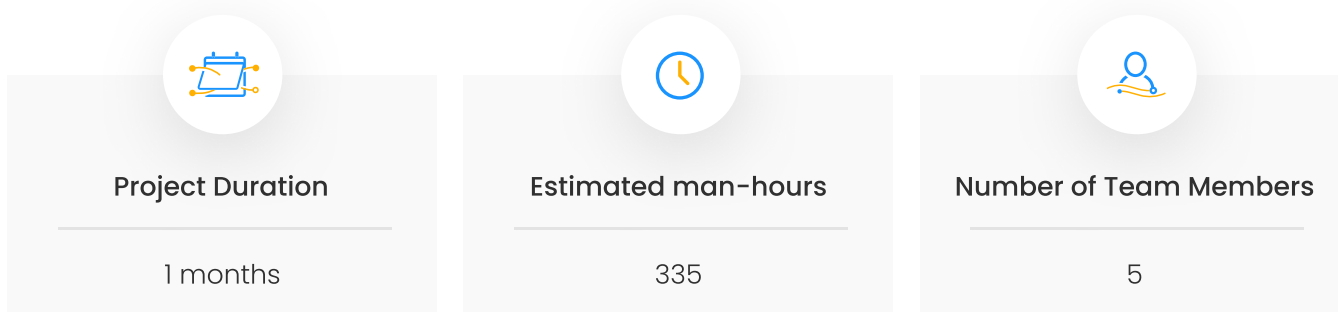


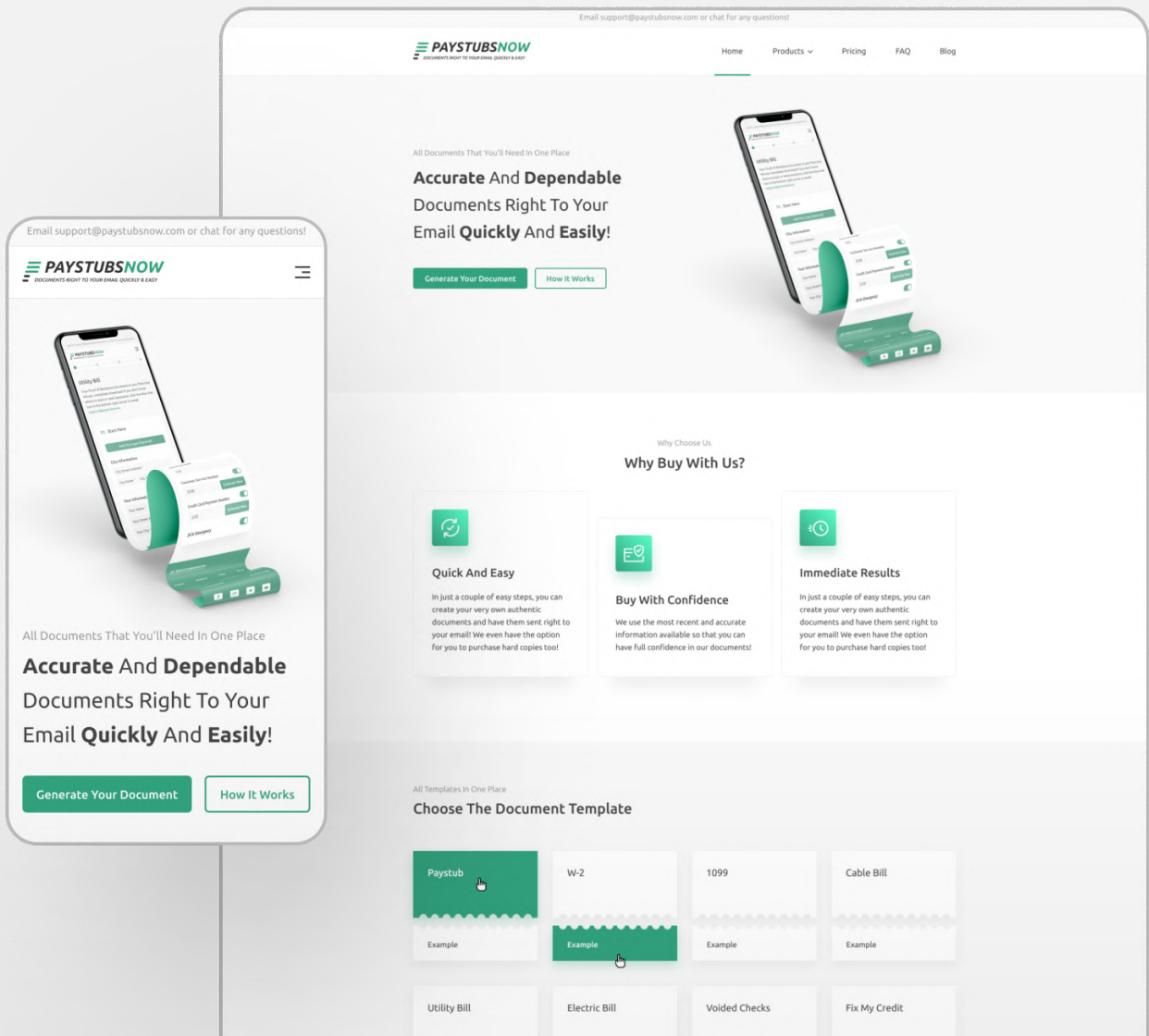
The main goal of **Aeriform Cinema** was achieving an improved look and performance. We've accomplished this by moving them off their Squarespace website onto Sage Framework, an enterprise-level WordPress solution. Since the focus was on a design, Alpha Efficiency's in-house creatives worked on delivering an eye-catching and in-depth design.








Better Weigh Medical project is dedicated to medically assisted weight loss programs, and our assignment was to present the whole story to the public building a creative, elegant, and responsive website that will be easily found on search engines. For this purpose, we develop and execute the SEO and Content strategy. Besides, we proposed to the client building online booking forms and enable the subscription options which lead to more online sales and significantly increased the return of investment.





Paystubsnow is an online generator of documents and bills, that provides its users with accurate cost estimations, taxes, and other business expenses. Our assignment was to completely re-brand it, make a new logo design, and develop a modern, simple, clear, and elegant user-friendly website with a focus on user experience. For that purpose, we developed simplified navigation, document forms, and integration to email service so the customers can send their documents directly to their email.

 <p>Project Duration</p> <hr/> <p>1 months</p>	 <p>Estimated man-hours</p> <hr/> <p>356</p>	 <p>Number of Team Members</p> <hr/> <p>6</p>
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Tree Of Life



The main focus of the **Tree of Life** project was to develop an application with a wide range of functionalities since it is a type of job market and time tracking project management for medical workers. With this application, our team of app developers and web designers enabled the potential users to find a job through the Job Postings section, get their schedules, get booking-requests, note available terms, get private messages, and track the revenue, or bonuses and worked hours. We also developed a solution for making business profiles and getting feedbacks and ratings, following all principles of user-oriented apps.



Project Duration

2 months



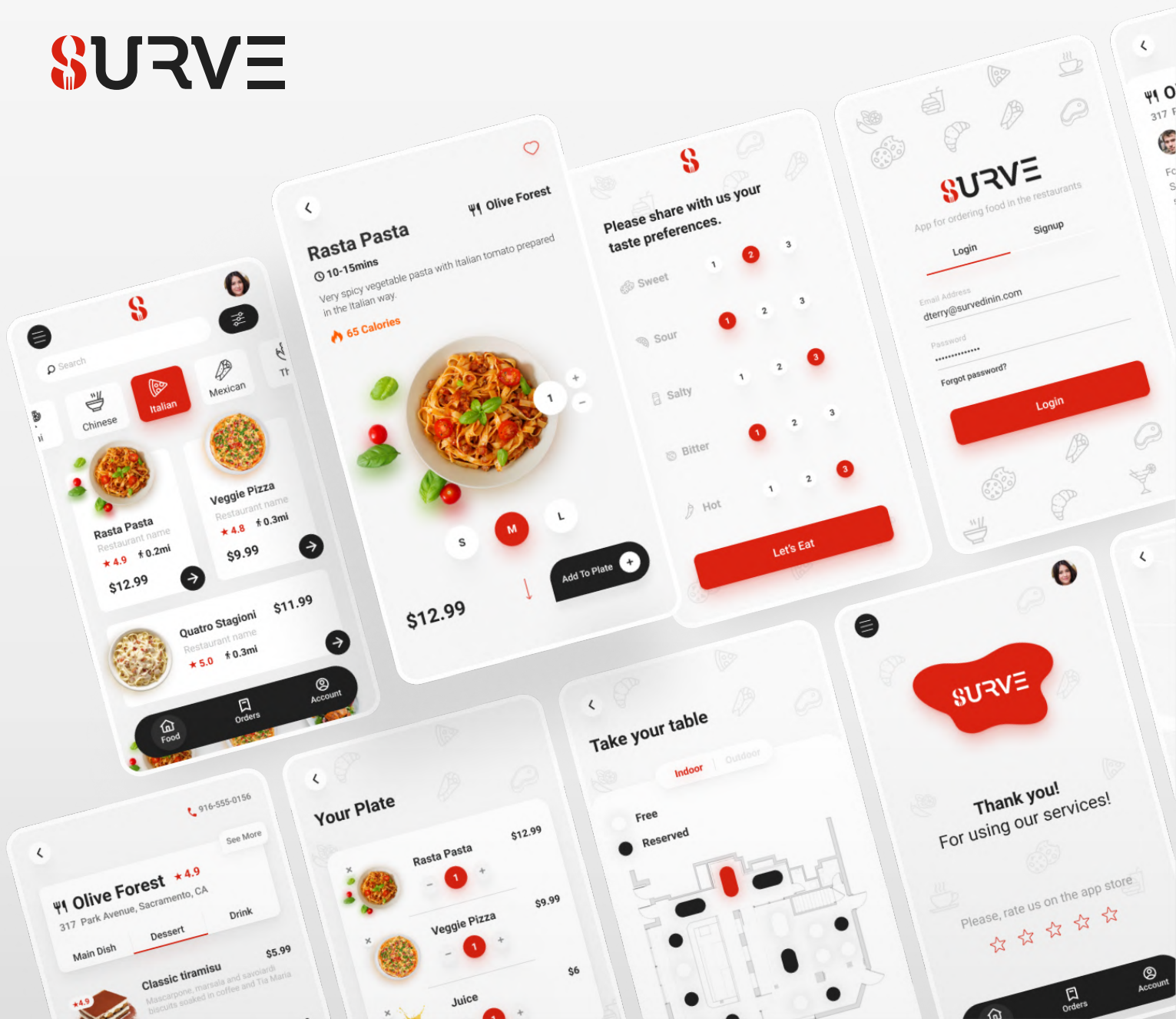
Estimated man-hours

211



Number of Team Members

4



The main focus on **Surve** project was to develop an app design and a responsive website with advanced functionalities supposed to enable users to easily check the nearest restaurants, choose the course, and make a table reservation, so when they arrive everything is ready for them. Besides the compelling web design, our task was also to create advanced filter options based on location, reviews, ratings, and SEO strategy.



Project Duration

1 months



Estimated man-hours

24



Number of Team Members

3



CoffeWith.us project was dedicated to the presentation of professionals and their connections. Our task was to develop a compelling website and app design for digital cards, log-in, and dashboard functionalities that give users an opportunity to present their work and skills in an elegant, exclusive look that highlights their abilities. We also developed and designed various templates that provide users the possibility to fill them out in their own style, while controlling what is shown in public.



Project Duration

3 months



Estimated man-hours

1054



Number of Team Members

8

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